



## **Philadelphia VIP's Annual Awards Ceremony 2019 Sponsorship Packet**

Thursday, September 26, 2019 | Philadelphia City Hall | 5:30-7:30pm

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### **About Philadelphia VIP**

Philadelphia VIP leverages the powerful resources of the community to provide quality volunteer legal services and ensure access to justice for low-income Philadelphians.

### **About VIP's Awards Ceremony**

In 2019, a projected 1,500 volunteers will serve over 3,600 individuals and families with critical legal needs. VIP volunteers provide the highest quality legal representation to low-income clients in need of legal assistance. Thanks to the efforts of our dedicated volunteers, Philadelphia VIP serves more clients year after year.

VIP celebrates the accomplishments of these volunteers and honors the top individual volunteers and partner organizations at an annual **Awards Ceremony** attended by hundreds of VIP's stakeholders. Please join us in celebrating our volunteers.

### **How You Can Support VIP**

This sponsorship packet provides a range of opportunities to support Philadelphia VIP through our annual Awards Ceremony. Sponsors receive extensive benefits designed to complement each business's strategic marketing objectives.

Philadelphia VIP looks forward to working with you to customize a benefits package that best fits your organization's needs and provides the optimal return on investment.

To discuss additional sponsorship opportunities designed to meet your goals, please contact **Amy Young** at (215) 523-9567 or [ayoung@phillyvip.org](mailto:ayoung@phillyvip.org).

## **PRESENTING SPONSOR: \$20,000 & ABOVE**

- \* Opportunity to give remarks at event
- \* Full-page ad on inside or back cover of event program
- \* Premier signage placement at event
- \* Dedicated table for materials at registration
- \* Opportunity to provide corporate giveaway items at event
- \* 12 ceremony tickets
- \* Featured placement of name/logo on VIP's website
- \* Recognition in VIP's 2019 Annual Report

## **DIAMOND SPONSOR: \$15,000 & ABOVE**

- \* Opportunity to introduce an award at the event
- \* Full-page ad in event program
- \* Signage placement at event
- \* Table for materials at registration
- \* 10 ceremony tickets
- \* Placement of name/logo on VIP's website
- \* Recognition in VIP's 2019 Annual Report

## **PLATINUM SPONSOR: \$10,000 & ABOVE**

- \* Verbal recognition at event
- \* Half-page ad in event program
- \* 8 ceremony tickets
- \* Listing on VIP's website
- \* Recognition in VIP's 2019 Annual Report

## **GOLD SPONSOR: \$7,500 & ABOVE**

- \* Verbal recognition at event
- \* Quarter-page ad in event program
- \* 4 ceremony tickets
- \* Listing on VIP's website
- \* Recognition in VIP's 2019 Annual Report

## **BRONZE SPONSOR: \$5,000 & ABOVE**

- \* Recognition in audio-visual program at the event
- \* Quarter-page ad in event program
- \* 2 ceremony tickets
- \* Listing on VIP's website
- \* Recognition in VIP's 2019 Annual Report

**To guarantee an ad in the program, sponsorships must be confirmed by Monday, September 16, 2019.**

**Any questions?**

Please contact:

**Amy Young**  
Communications &  
Development Assoc.  
ayoung@phillyvip.org  
(215) 523-9567

**Audience reach:**

Event Attendance:

**200+ people**

Invitation

Circulation:

**4,000+ households**

Newsletter

Distribution:

**7,000+ people**



# 2019 Sponsorship Agreement

Yes! Our firm/company will help Philadelphia VIP expand access to justice for low-income Philadelphians by making a tax-deductible contribution.

### Sponsorship Levels (benefits detailed above):

- Presenting Sponsor:** \$20,000 & above
- Diamond Sponsor:** \$15,000 & above
- Platinum Sponsor:** \$10,000 & above
- Gold Sponsor:** \$7,500 & above
- Silver Sponsor:** \$5,000 & above

### Stand-alone ad in Event Program (without other sponsorship benefits):

- Half-page ad:** \$2,000
- Quarter-page ad:** \$1,000

Date: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Method:

- Check is enclosed (please make all checks payable to **Philadelphia VIP**).
- Please bill my organization.
- We will contribute online through VIP's secure online giving at: <https://secure.givelively.org/donate/philadelphia-vip-inc/give-better>
- Credit Card — please complete the following information:

Type of Card:     Visa                       Master Card                       American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name (as it appears on credit card): \_\_\_\_\_

Please email or mail to:

**Philadelphia VIP c/o Amy Young  
1500 Walnut Street, Suite 400  
Philadelphia, PA 19102  
ayoung@phillyvip.org**

## Thank you for your contribution to Philadelphia VIP!

The official registration and financial information of Philadelphia VIP (Volunteers for the Indigent Program) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.