



# Annual Awards Night Sponsorship

TUESDAY, OCTOBER 12, 2021 | 6:30 - 7:15 PM

VIP's favorite night of the year is here and you can sponsor it! This year, we're taking the celebration on the road to honor VIP's outstanding supporters in a unique, exciting, and safe way. Please join us for inspiring stories, good company, and pit stops to chat with friends who most helped expand access to justice this year.

Sponsors may choose from the following range of benefits designed to complement strategic marketing objectives. To customize a benefits package that best fits your organization's goals and provides optimal return on investment, please contact Amy Young at [ayoung@phillyvip.org](mailto:ayoung@phillyvip.org).

## Presenting Sponsor: \$15,000 & Above

- Sponsorship of the Pandemic Response Team presentation
- Verbal recognition during event live-stream
- Premier signage placement throughout event
- Featured placement of name and logo on VIP website
- Ad in two Awards Night e-blasts
- Special recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation

## Diamond Sponsor: \$10,000 & Above

- Verbal recognition during event live-stream
- Premier signage placement throughout event
- Placement of name and logo on VIP website
- Ad in two Awards Night e-blasts
- Special recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation

## Platinum Sponsor: \$7,500 & Above

- Signage placement during event live-stream
- Placement of name on VIP website
- Ad in two Awards Night e-blasts
- Recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation

## Gold Sponsor: \$5,000 & Above

- Placement of name on VIP website
- Ad in one Awards Night e-blast
- Recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation

## Silver Sponsor: \$2,500 & Above

- Ad in one Awards Night e-blast

To guarantee an ad in VIP's communications material, sponsorships must be confirmed by September 30, 2021.

### Audience Reach:

Virtual Event Attendance:  
200+ people

Invitation Circulation:  
5,000+ people

Newsletter Distribution:  
5,000+ people

Please submit ads, logos, and social media handles to Amy Young at [ayoung@phillyvip.org](mailto:ayoung@phillyvip.org).  
For event information, visit [phillyvip.org/2021-awards-night/](https://phillyvip.org/2021-awards-night/).