

ANNIVERSARY GALA SPONSORSHIP

SATURDAY, SEPTEMBER 26 *at the*
NATIONAL CONSTITUTION CENTER

Philadelphia
VIP 45

Opening Doors to Advocacy: Celebrating 45 Years of Pro Bono

Since 1981, VIP has counted on supporters like you to connect our low-income neighbors to quality pro bono legal representation.

Help us celebrate and build toward the next 45 years with a gala sponsorship.

Sponsors can choose from the enclosed benefits packages, which are designed to complement your strategic marketing objectives. To make a gift, or to customize a benefits package, please email Jennifer Hwang: jhwang@phillyvip.org

phillyvip.org/gala



45th Anniversary Gala Sponsorships

Development Manager: Jennifer Hwang, jhwang@phillyvip.org

Anniversary Sponsor

\$ 30,000+

- Dedicated table (ten to twelve tickets) at Gala recognizing Anniversary Sponsorship
- Opportunity to present Anniversary Toast during Gala dinner
- Opportunity to sponsor a significant feature of Gala (e.g., bar, entertainment, etc.)
- Featured placement of name and logo on VIP's website through 2026
- Suggestions for additional benefits welcome
- All benefits from lower tiers included

Presenting Sponsor

\$ 25,000

- Ten tickets to Gala
- Premier signage placement at Gala
- Digital banner ad in two Anniversary e-newsletters
- Featured placement of name and logo on VIP's website
- Sponsor spotlight on VIP's blog
- All benefits from lower tiers included

Diamond Sponsor

\$ 15,000

- Eight tickets to Gala
- Verbal recognition of sponsorship at Gala
- Full-page ad in Gala program booklet
- Sponsor name and logo listed on VIP's website
- Special recognition in VIP's 2026 Annual Report
- All benefits from lower tiers included

Platinum Sponsor

\$ 10,000

- Six tickets to Gala
- Sign recognizing sponsorship at Gala
- Dedicated social media post recognizing sponsorship
- All benefits from lower tier included

Gold Sponsor

\$ 5,000

- Four tickets to Gala
- Half-page ad in program booklet
- Digital banner ad in one Anniversary e-newsletter
- Name listed on VIP's website
- Recognition of sponsorship in VIP's 2026 Annual Report



45th Anniversary Gala Tickets & Patrons Circle Information

Development Manager: Jennifer Hwang, jhwang@phillyvip.org

General Admission Ticket	\$	200
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Public Interest/Government Ticket	\$	160
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Join VIP's Patrons Circle!

Pro Bono Champion	\$	5,000+
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- Six tickets to Gala
 - Verbal recognition of sponsorship of Champion Awards during Gala program
 - Opportunity to sponsor Lee Zimmerman Legacy Fund
 - All benefits from lower tiers included
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Pro Bono Advocate	\$	2,500
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- Four tickets to Gala
 - Recognition of sponsorship of Champion Awards in program booklet
 - All benefits from lower tier included
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Pro Bono Patron	\$	1,000
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- Two tickets to Gala
 - Recognition of sponsorship in program booklet
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45th Anniversary Gala About the Event

Philadelphia VIP, the hub of pro bono in Philadelphia, invites you to our 45th Anniversary Gala on **Saturday, September 26, 2026, from 6:30-10:30 pm at the National Constitution Center.**

Gather with friends and supporters for a cocktail reception and dinner followed by dancing.

During the Gala, VIP will present four Champion Awards to top-performing volunteer attorneys, honor the legacies of our community's luminaries including our late Board President Lee Zimmerman, and celebrate 45 years of opening doors to advocacy through pro bono service.

Learn more about the Gala and purchase tickets on our website at phillyvip.org/gala.



45th Anniversary Gala Ad Specifications

Development Manager: Jennifer Hwang, jhwang@phillyvip.org

Program booklet ads are available for purchase at the following rates:

- \$1,500: Full-page ad in program booklet
- \$1,000: Half-page ad in program booklet

Following confirmation of sponsorship, please submit the following items (as applicable) to Jennifer Hwang by August 21, 2026:

- Sponsor Name, Exact Spelling & Style
- Sponsor Logo
- Sponsor Social Media Handle
- Booklet Ad
- Digital Banner Ad

Ad Guidelines:

- Ads should be in PNG format or high-resolution PDF
- Ads must be in color
- Program booklet ad dimensions:
 - Full-page ad: 5 inches x 8 inches (width x height)
 - Half-page ad: 5 inches x 4 inches (width x height)
- Digital banner ad dimensions:
 - 8 inches x 3 inches (width x height)

Audience Reach Information:

- Gala Attendance: 300+ People
 - E-Newsletter Distribution: 4,000+ People
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Please submit all materials and direct all questions to Jennifer Hwang, jhwang@phillyvip.org.

To guarantee inclusion in VIP's communications campaign, sponsorships must be confirmed and materials must be received by August 21, 2026.